

ERICA BOBBY

INSTRUCTOR OF ENGLISH
FACULTY CO-ADVISOR *FOR THE EXPONENT*

Department of English, Communication, & Global Languages | College of Arts and Sciences
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EDUCATION

Master of Arts in Communication Studies

University of South Dakota | 2004

Bachelor of Arts in English

Black Hills State University | 2002

TEACHING EXPERIENCE | COURSES

Basic Writing (ENGL 033)

Northern State University (Traditional and Online) | August 2019 – Present

National American University | June 2010 – August 2010

Instruction in foundational college writing with an emphasis on the basics of grammar and usage, paragraph development, and essay development – introduces essay genres, including rhetorical criticism

Reading for College Success (READ 041)

Northern State University (Traditional and Online) | August 2019 – Present

Instruction in strategies to promote comprehension skills, develop vocabulary, and enhance metacognition to become strategic readers

Composition I (ENGL 101)

Northern State University | January 2022 – Present

Presentation College | August 2018 – December 2018 | Black Hills State University | January 2011 – May 2011

Instruction in academic writing, research, and documentation with an emphasis on how to analyze texts, rhetorical structures, and audience

TEACHING EXPERIENCE | COURSES, CONT.

Composition II (ENGL 201)

Northern State University (Traditional and Online) | August 2021 – Present

Instruction in writing persuasive prose including creative nonfiction, rhetorical analysis, and policy - centered around the theme of community, narrative diversity, and civic responsibility

Fundamentals of Speech (SPCM 101)

Northern State University (Traditional and Online) | January 2018 – May 2020

Black Hills State University (Traditional and Online) | August 2010 – May 2019

Instruction in public speaking, communication skills, critical thinking, academic research, & rhetorical criticism

Communication Skills I: Interpersonal Communication

Presentation College | January 2016 – December 2018

Instruction in the study, analysis, and application of interpersonal communication skills including critical listening and nonverbal message construction, social and self-perception, relational dynamics, intercultural communication, and conflict management

Communication Theory

Presentation College | January 2016 – May 2016

Instruction in the study and analysis of communication theory with emphasis on the background, principles, ethical implications, and practical application of these approaches and theories

Communication Skills II: Public Speaking

Presentation College | August 2015 – December 2015

Instruction in public speaking (extemporaneous [persuasive, expository], impromptu, and group), critical thinking, library/database research, and rhetorical criticism

Electronic Media

Presentation College | August 2015 – December 2015

Instruction in the study of media and its effects on culture, focusing on how media technologies develop, operate, converge, and affect society

Public Speaking (SPCM 215)

Black Hills State University | August 2011 – May 2015

Instruction in competitive speaking formats (persuasive, expository, oral interpretation, extemporaneous, impromptu), interviewing, group communication, and rhetorical criticism

Written Communication

Blackhawk Technical College | August 2009 – December 2009

Instruction in essay development, MLA documentation, library/database research, business writing, technical writing, and grammar

English 1

Sanford-Brown College | May 2005 – October 2007

Instruction in writing styles, essay development, grammar, and critical reading

English 2

Sanford-Brown College | August 2005 – October 2007

Instruction in writing styles, essay development, grammar, MLA and APA documentation, academic research, and argumentation

Interpersonal Communication

Sanford-Brown College | August 2005 – October 2007

Instruction in speaking/listening skills, perception, conversational climate, and conflict management

Professional Development

Sanford-Brown College | September 2005 – October 2007

Instruction in Interviewing, resume / cover letter writing, job searching, and business etiquette

Investment in Success

Sanford-Brown College | January 2006 – October 2007

Instruction in academic study skills and professional success skills (*Pacific Institute Training*)

Fundamentals of Communication

University of South Dakota | September 2002 – May 2004

Instruction in public speaking, interpersonal communication, and small group communication

PROFESSIONAL EXPERIENCE

Northern State University

Instructor of English | The Exponent Co-Faculty Advisor

Reading & English Instructor | *Supplemental Instruction Coordinator*

Adjunct Speech Communication Instructor

Creating and facilitating general education courses which teach students critical reading strategies, collegiate writing skills, and speech fundamentals; advising NSU's student-run newspaper, *The Exponent*; coordinating NSU's peer-led SI program to enhance student learning and promote student retention

Aberdeen, South Dakota

August 2021 – Present

July 2019 – August 2021

January 2018 – Present

Black Hills State University

Speech Instructor

Adjunct Speech Instructor (Online)

Creating and facilitating public speaking courses (traditional and online) which focus on the study of speech fundamentals and critical thinking through frequent public speaking

Rapid City, South Dakota

August 2010 – August 2015

August 2015 – May 2019

Aberdeen American News

Freelance Contributor/Writer

Contributing member of the American News Editorial Board responsible for analyzing current events and issues at the local, state, and national level; creating and editing editorial page content

Aberdeen, South Dakota

October 2017 – May 2019

Presentation College*Adjunct Communication Studies Instructor | Adjunct English Instructor*

Creating and facilitating communication and composition courses in both the traditional and online classroom to encourage critical thinking and ethical communication through the study, analysis, and application of communication concepts

Aberdeen, South Dakota

August 2015 – Dec. 2018

National American University*Basic English Adjunct Instructor*

Creating and facilitating a Basic English course focusing on the intensive study of grammar and usage, punctuation, and paragraph development in preparation for academic writing within a university setting

Rapid City, South Dakota

June 2010 – August 2010

Blackhawk Technical College*Written Communication Adjunct Instructor*

Creating and facilitating a composition course emphasizing the study of essay development, research and business writing, and grammar in accordance with department, institution, and Wisconsin Technical College System requirements

Janesville, Wisconsin

August 2009 – Dec. 2009

Sanford-Brown College*General Education Instructor*

Constructing and teaching composition, communication, and professional development courses to prepare students for academic and career success

Saint Louis, Missouri

May 2005 – October 2007

Achievia Tutoring*Reading / Writing Tutor*

Working with youth (ages K – 12) to enhance reading, writing, study, and critical thinking skills; ACT prep

Saint Louis, Missouri

March 2005 – October 2006

University of South Dakota*Graduate Teaching Assistant*

Creating and independently teaching Fundamentals of Communication (Basic Speech Course) curriculum

Vermillion, South Dakota

August 2002 – May 2004

PROFESSIONAL AWARDS, HONORS, TRAINING, & MEMBERSHIP

International Writing Centers Association

Member

IWCA

2020 - Present

TRIO SSS Presentation: Success in Hyflex Courses

NSU

2020

TRIO SSS Presentation: Creating Video Posts in an Online Courses

NSU

2020

TRIO SSS Presentation: Communicating Online

NSU

2020

Instructional Technology Advisory Committee Member	NSU 2019 - 2021
Aberdeen American News Editorial Board Member	Dakota Media Group 2017 - 2019
The Learning House Online Course Facilitation Certification	Presentation College 2018
Third Place Best Editorial Writing AAN Editorial Board	SD Newspaper Association 2018
Teaching Literacy in Content Areas Continuing Education Course	BHSU 2018
Speech Communication Association of South Dakota Member	SCASD 2010 - 2016
Green Zone Training Certification	Black Hills State University 2015
Outstanding Faculty Member Award	Sanford-Brown College 2007
Faculty Development Presentation: Active Learning	Sanford-Brown College 2007
Faculty Development Presentation: MLA Documentation	Sanford-Brown College 2007
Faculty Development Presentation: Plagiarism	Sanford-Brown College 2006
Thesis: "'Frnxt Ghrt [Great Society] Gurm:' A Burkean Analysis of Lyndon B. Johnson's Great Society"	University of South Dakota 2004
Graduate Teaching Assistant	University of South Dakota 2002-2004
Published: "Political Websites: Female Senatorial and Gubernatorial Candidates and their Opponents in the 2002 Election"	<i>Iowa Journal of Communication</i> 2004

Top Faculty Paper: Political Communication

National Communication
Association
2003

Top 3 Faculty Paper: Political Communication Interest Group

Central States Communication
Association
2003

**Research Presenter: "One Step Forward: Assessing the Status
And Treatment of Women in a New Century"**

W.O. Farber Center's
International Conference
2003

**Research Presenter: Graduate Student Research and Creative
Work Forum**

University of South Dakota
2003

Research Presenter: Graduate Student Research Forum

South Dakota's Speech
Conference
2002