



**SOUTH DAKOTA BOARD OF REGENTS
ACADEMIC AFFAIRS FORMS**

Request to Seek Accreditation

Use this form to request permission to seek accreditation of an approved program. Board of Regents (BOR) action is required to seek program accreditation.

UNIVERSITY:	NSU
PROGRAM:	Sport Marketing & Administration
CIP CODE:	310504
UNIVERSITY DEPARTMENT:	Sports Sciences
UNIVERSITY DIVISION:	Millicent Atkins School of Education

University Approval

To the Board of Regents and the Executive Director: I certify that I have read this proposal, that I believe it to be accurate, and that it has been evaluated and approved as provided by university policy.

Michael Weros

President (or Designee) of the University

12/8/2022

Date

1. Level of program seeking accreditation (place an "X" in the appropriate box):

- Certificate Associate Bachelor's
 Doctoral Master's

2. Accrediting Agency:

The Commission on Sport Management Accreditation (COSMA)

3. What are the advantages of accreditation?

Maintains the quality of the curriculum, upholds the standards of the field. Sport Management as a field has grown significantly in the last decade. This trajectory is not subsiding. Career opportunities in sport are growing each year. With the legislation of California and the policy changes at the NCAA, it is more essential than ever that professionals in sport graduate from reputable programs. An accreditation in COSMA establishes national presence in sport management. The Annual COSMA report allows for continual assessment and improvement of our Sports Marketing & Administration (SMAD) program to meet the needs of the field.

Additionally, seeking an obtaining accreditation for our SMAD program, allows for our School of Business to seek a higher standard of accreditation. Both lead to great reputation, therefore, increase program enrollment.

4. What are the anticipated costs involved in accreditation, including:

A. Costs involved in undergoing self-study and preparing the application for accreditation:

- \$1200 Application Fee

B. Out-of-pocket costs related to dues or site visits:

- \$500 Mentoring Fee (Pre-Site Visit Evaluation) – Voluntary
- \$500 Cost of travel, hotel, and food for the one day Mentor Visit
- \$1000 for Travel of Site Team
- \$1000 for Honorarium for Site Visit Evaluators (two days)
- \$600 for Hotel Accommodations and Food for Site Visit Evaluators (two days)

C. Base budget implications including incremental costs and minimum base resources required (dollars and FTE):

Base Costs - \$4800

Application - \$1200

Pre-Site Visit Screening - \$1000

Site Visit - \$2600

Annual Fees

Program Membership - \$1800

Seven Year Rotation

Reaffirmation of Accreditation - \$1200

5. What is the source of the revenue needed?

The Sports Sciences Department plan to increase revenue by attaching student fees to the prefixes of HLTH and PE for in-person classes at Northern State University. The revenue generated will be able to maintain the annual fees associated with the COSMA accreditation. The Board of Regents has prohibited increasing tuition and fees in AY 21-22, once the hold is lifted our fee would apply.

6. What is the estimated date for submission of accreditation application?

AY 22-23 - Seek NSU and SDBOR approval

AY 22-23 – Apply for COSMA Candidacy Status

AY 23-24 - Prepare and submit the COSMA Self-Study

AY 23-24 - Site Visit at Northern State University for two days

Summer 2024 – Accreditation Approval