

INTERNATIONAL BUSINESS

BACHELOR OF ARTS

ALL BUSINESS MAJORS **BUSINESS CORE** 48 credits

ACCT 210	Principles of Accounting I	3 credits	BADM 457	Business Ethics	3 credits
ACCT 211	Principles of Accounting II	3 credits	BADM 459	Analytics	3 credits
BADM 102	Professional Development and Planning	1 credit	BADM 482	Business Policy and Strategy	3 credits
BADM 220	Business Statistics	3 credits	CSC 273	Spreadsheet Data Analysis	3 credits
BADM 244	Business Communications	3 credits	ECON 201	Principles of Microeconomics	3 credits
BADM 310	Business Finance	3 credits	ECON 202	Principles of Macroeconomics	3 credits
BADM 350	Legal Environment of Business	3 credits	IDL 190	First Year Seminar	2 credits
BADM 360	Organization and Management	3 credits	MIS 325	Management Information Systems	3 credits
BADM 370	Marketing	3 credits			

INTERNATIONAL BUSINESS STUDIES PROGRAM

REQUIREMENTS 38 credits

FOREIGN LANGUAGE (8 credits)

Any Foreign Language
(need not to be I and II) 8 credits

CULTURAL EXPERIENCE AND/OR ADDITIONAL

FOREIGN LANGUAGE (3 credits)

Any Foreign Language OR 3 credits

BADM 494 Internship OR 3 credits

EXCH 289/389/489 Student Exchange 1-8 credits

CULTURAL, POLITICAL, GEOGRAPHIC STUDIES

(12 credits)

ANTH 210 Cultural Anthropology 3 credits

GEOG 200 Intro to Human Geography 3 credits

GEOG 210 World Regional Geography 3 credits

POLS 250 Intro to International Relations 3 credits

POLS 468 Politics And Religion 3 credits
OR

Other cultural, political, or geographic courses
approved by Dean

INTERNATIONAL BUSINESS (15 credits)

BADM 440 International Financial Management 3 credits

BADM 468 International Management 3 credits

BADM 478 International Marketing 3 credits

ECON 441 International Trade 3 credits

ECON 442 International Finance 3 credits

INTERNATIONAL BUSINESS STUDIES PROGRAM

EXAMPLE OF PLAN OF STUDY

	FALL		Credit	SPRING		Credit
	Course			Course		
FIRST YEAR	BADM 102	Professional Development and Planning	1	CMST 101	Foundations of Communication	3
	ENGL 101	Composition I	3	ENGL 201	Composition II	3
	IDL 190	First Year Seminar	2	MATH 114	College Algebra if needed	3
	MATH 101/101L	Intermediate Algebra or		Natural Science with Lab Course (<i>see catalog</i>)		3-4
	MATH 114	College Algebra	3-4	Any Foreign Language (<i>see catalog</i>)		4
	Arts and Humanities Course (<i>see catalog</i>)		3			
	Any Foreign Language (<i>see catalog</i>)		4			
			16-17			16-17
SECOND YEAR	ACCT 210	Principles of Accounting I	3	ACCT 211	Principles of Accounting II	3
	BADM 220	Business Statistics	3	CSC 273	Spreadsheet Data Analysis	3
	BADM 244	Business Communications	3	ECON 202	Principles of Macroeconomics	3
	ECON 201	Principles of Macroeconomics	3	GEOG 210	World Regional Geography	3
	Natural Science with Lab Course (<i>see catalog</i>)		3-4	Arts and Humanities Course:		
			15-16	Artistic Expression (<i>see catalog</i>)		3
						15
THIRD YEAR	BADM 310	Business Finance	3	BADM 360	Organization and Management	3
	BADM 350	Legal Environment of Business	3	BADM 370	Marketing	3
	BADM 459	Analytics	3	MIS 325	Management Information Systems	3
	HIST 121 or HIST 122	Western Civilization	3	Additional Arts and Humanities Course (<i>see catalog</i>)		3
	Any Foreign Language or			Any Foreign Language or		
	International Exchange*		3	International Exchange*		3
			15			15
FOURTH YEAR	BADM 440	International Financial Management	3	BADM 468	International Management	3
	BADM 457	Business Ethics	3	BADM 482	Business Policy and Strategy	3
	BADM 478	International Marketing	3	ECON 442	International Finance	3
	ECON 441	International Trade	3	Additional Arts and Humanities Course (<i>see catalog</i>)		3
	Political Studies (POLS 250) or Cultural Studies (ANTH 210) (<i>see catalog for all course options</i>)		3	Political Studies or Geography course (<i>see catalog</i>)		3
			15			15

*Student may enroll in any Foreign Language credits, or Study Abroad on an International Exchange EXCH 289/389/489 with 1-8 credits possible (*short or long term options available in spring, summer or fall terms*)

Suggested Double Majors: Accounting, Banking and Financial Services, German, Management, Marketing, Spanish, Political Science

Suggested Minors: Accounting, Agribusiness (jointly with SDSU), Banking and Financial Services, Chinese, Economics, Entrepreneurial Studies, German, Human Resource Management, Marketing, Political Science, Spanish