



## STRATEGIC INNOVATION AND LEADERSHIP GRADUATE PROGRAM

The Strategic Innovation and Leadership graduate program prepares students to analyze and lead an organization's ability to innovate. In this program, students will study the dynamics of innovation, leadership theories, design thinking, creativity, decision-making, communications, and team dynamics. Graduates will be prepared to lead organizational change, drive business growth, add customer value, and create competitive advantage through innovation.

### CORE COURSES (18 CREDITS)

			CREDITS
ACCT	730	Managerial Accounting and Business Intelligence	3
BADM	550	Business Leadership	3
BADM	740	Communication and Team Dynamics	3
BADM	741	Dynamics of Innovation	3
BADM	742	Creative Thinking and Design	3
BADM	785	Capstone Project/Course	3

### ELECTIVE COURSES (12 CREDITS)

ACCT	715	Data Modeling and Visualization	3
BADM	501	Business Essentials I (Required for non-business undergraduate majors)	3
BADM	538	Entrepreneurship II	3
BADM	539	Quality Management	3
BADM	551	Organizational Development	3
BADM	559	Analytics	3
BADM	560	Human Resource Management	3
BADM	562	Diversity in Management	3
BADM	569	Project Management	3
BADM	576	Marketing Research	3
BADM	792	Advanced Topics	3
BADM	794	Internship or Entrepreneurship Project	3

### CONTACT

Meetings are great for discussing potential future career goals and programs that can help you achieve your goals. Contact us at 605-626-2400 or [business@northern.edu](mailto:business@northern.edu) today!



## **STRATEGIC INNOVATION AND LEADERSHIP**

### **GRADUATE PROGRAM**

#### **EXAMPLE PLAN OF STUDY**

- FALL**      BADM 550 Business Leadership  
              BADM 741 Dynamics of Innovation  
              Elective
- SPRING**    BADM 740 Communication and Team Dynamics  
              BADM 742 Creative Thinking and Design  
              Elective
- FALL**      Elective  
              Elective
- SPRING**    ACCT 730 Managerial Accounting and Business Intelligence  
              BADM 785 Capstone Project/Course

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