

Use this form to request a substantive change to an existing unique course. Consult the system course database for information about existing courses. If the course revision is for an approved General Education course, please see the Revision to General Education Requirements Form. Signatures are required on the final form submitted to the Academic Affairs Council (AAC).

| NSU | Sal Villegas | Kristi Bockorny | 4/3/2025 |
|-------------|----------------------------|----------------------------------|----------|
| Institution | Form Initiator | Dean's Approval Signature | Date |
| NSU | School of Business | Michael Wanous | 5/6/2025 |
| Institution | Division/Department | Institutional Approval Signature | Date |

Section 1. Existing Course Title and Description

If changing from a course that previously had only a lecture or laboratory component to a composite course, identify both the course and laboratory numbers (xxx and xxxL) and credit hours associated with each. Provide the complete course description as it appears in the system course database including pre-requisites, co-requisites, and registration restrictions.

| Prefix & No. | Course Title | Credits |
|--------------|----------------------------------|---------|
| BADM 341 | Non-traditional Banking Products | 3 |

Course Description

This course focuses on introducing students to the broad array of finance-related activities that became available to financial holding companies through the passage of the Gramm-Leach-Bliley Act in 1999. These non-traditional bank products and services include, but are not limited to: trust services, insurance products, home mortgage, securities underwriting, brokerage, and electronic banking. The student will learn the importance of these non-traditional products in contributing to the financial holding companies overall financial condition and contributing to its ability to attract and retain customers by being able to satisfy a wide-range of financial product and services needs of its customers.

Section 2. Modification(s) Requested

2.1. This modification will include (*place an "X" in the box for all that apply*):

☑ A change in description/subject matter content (enter revised description below).

This course provides an in-depth exploration of the diverse range of contemporary banking and finance-related products and services that define today's financial industry. Students will examine offerings such as trust services, insurance, home mortgages, securities underwriting,

brokerage, cryptocurrency, and electronic banking. Emphasis is placed on understanding how these products drive financial performance, enhance customer satisfaction, and strengthen the competitive positioning of financial institutions

Note: Course descriptions are short, concise summaries that typically do not exceed 75 words. DO: Address the content of the course and write descriptions using active verbs (e.g., explore, learn, develop, etc.). DO NOT: Repeat the title of the course, layout the syllabus, use pronouns such as "we" and "you," or rely on specialized jargon, vague phrases, or clichés.

| <u>Current</u> | New |
|----------------|-----|
|----------------|-----|

□ Change in instructional method

____ to _____

□ Addition/deletion of a lab/lecture component (*explain below*)

If the addition of a lab/lecture component requires a change in pre-requisites or co-requisites, indicate below (add lines as needed, make sure to copy and paste formatting)

| Prefix & No. | Course Title | Pre-Req/Co-Req? |
|--------------|--------------|-----------------|
| | | Choose an item. |

□ No

Will the grade for this lab/lecture component be limited to S/U (pass/fail)?

□ Yes

Will section enrollment for the lab/lecture component be capped?

 \Box Yes, max per section: \Box No

⊠ Change to existing unique course:

| Prefix & No. | Course Title | Credits |
|--------------|--------------------------------|---------|
| BADM 341 | Banking and Financial Products | 3 |

NOTE: Use the Authority to Offer an Existing Course Form to request authorization to offer an existing common or unique course.

Effective term of the change: Fall 2025

Explain any additional minor changes proposed at this time below (if needed):

Updating title to better reflect course content.

2.2. Add justification for all changes noted above:

Current course description was very outdated and not reflective of the materials presented in this course. The name is changing to Banking and Financial Products which aligns which better aligns with the curriculum.

Section 3. Other Course Information

3.1. Will this course equate (i.e., be considered the same course for degree completion) with any other unique or common courses in the common course database?

 \Box Yes \boxtimes No

If yes, indicate the course(s) to which the course will equate (add lines as needed): **Prefix & No. Course Title**

<u>Section 4. Department and Course Codes (Completed by University Academic</u> Affairs)

| | <u>Current</u> | New |
|--------------------------------------|----------------|-----|
| Change in University Department Code | to | |
| Change in Banner Department Code | to | |
| Change in <u>CIP Code</u> | to | |