



SOUTH DAKOTA BOARD OF REGENTS ACADEMIC AFFAIRS FORMS New Specialization

Use this form to propose a new specialization within an existing degree program. Specializations provide students with an alternative to the primary format of the major or it may be one of several tracks within a broad major. Specializations contain courses within the discipline(s) of the existing program. Specializations appear in the institutional catalog and on the transcript. Majors that offer specializations typically have one-third to two-thirds of the credits in common with the remaining course work fulfilling the requirements of the specialization(s) offered. The Board of Regents, Executive Director, and/or their designees may request additional information about the proposal. After the university President approves the proposal, submit a signed copy to the Executive Director through the system Chief Academic Officer. Only post the New Specialization Form to the university website for review by other universities after approval by the Executive Director and Chief Academic Officer.

UNIVERSITY:	Northern State University
TITLE OF PROPOSED SPECIALIZATION:	Health Promotion
NAME OF DEGREE PROGRAM IN WHICH SPECIALIZATION IS OFFERED:	BS - Health Education and Promotion
BANNER PROGRAM CODE:	NHEP
INTENDED DATE OF IMPLEMENTATION:	Fall 2026
PROPOSED CIP CODE:	51.2207 – Public Health Education and Promotion
UNIVERSITY DEPARTMENT:	Sports Sciences
BANNER DEPARTMENT CODE:	NSS
UNIVERSITY DIVISION:	Millicent Atkins School of Education
BANNER DIVISION CODE:	5E

Please check this box to confirm that:

- The individual preparing this request has read AAC Guideline 2.3.2.2.B, which pertains to new specialization requests, and that this request meets the requirements outlined in the guidelines.
- This request will not be posted to the university website for review of the Academic Affairs Committee until it is approved by the Executive Director and Chief Academic Officer.

University Approval

To the Board of Regents and the Executive Director: I certify that I have read this proposal, that I believe it to be accurate, and that it has been evaluated and approved as provided by university policy.

Erin Fouberg

Institutional Approval Signature

President or Chief Academic Officer of the University

5/27/2026

Date

Note: In the responses below, references to external sources, including data sources, should be documented with a footnote (including web addresses where applicable).

1. Level of the Specialization (*place an "X" in the appropriate box*):

Baccalaureate Master's Doctoral

2. What is the nature/purpose of the proposed specialization? Please include a brief (1-2 sentence) description of the academic field in this specialization.

The Bachelor of Science in Health Education & Promotion prepares students to promote health and well-being in school, community, and public health settings. The program provides foundational knowledge in health behavior, health literacy, human development, disease prevention, and program planning. Students develop applied skills in assessment, curriculum design, communication, and evaluation aligned with national professional standards.

3. Provide a justification for the specialization, including the potential benefits to students and potential workforce demand for those who graduate with the credential. For workforce related information, please provide data and examples. Data may include, but are not limited to the South Dakota Department of Labor, the US Bureau of Labor Statistics, Regental system dashboards, etc. Please cite any sources in a footnote.

The Health Promotion specialization provides students with a pathway into community health, public health education, wellness programming, and related graduate study. Students benefit from coursework in anatomy and physiology, medical terminology, pathophysiology, program planning, communication, ethics, research, and applied field or research experiences. The specialization also aligns with Certified Health Education Specialist competencies, giving students preparation for a recognized professional credential. This pathway responds to growing workforce needs for professionals who can design, implement, communicate, and evaluate health promotion programs in community, public health, school, nonprofit, and wellness settings.

4. List the proposed curriculum for the specialization (including the requirements for completing the major – **highlight courses in the specialization):**

Prefix	Number	Course Title <i>(add or delete rows as needed)</i>	Credit Hours	New (yes, no)
		Health Promotions Specialization		
CHEM	106/106L	Chemistry Survey/Lab	4	No
OR				
CHEM	112/112L	General Chemistry I/Lab	4	No
BIOL	220/220L	Human Anatomy & Physiology I/Lab	4	No
BIOL	230/230L	Human Anatomy & Physiology II/Lab	4	No
BIOL/NURS	285	Medical Terminology	3	No
NURS	327	Pathophysiology	3	No
BADM	360	Organization and Management	3	No
		Social Determinants of Health (Choose 1)	3	
SOC	150	Social Problems (3 cr)		No
PE	354	Behavioral & Social Issues in HPER/A (3 cr)		No
		Ethics Elective (Choose 1)	3	
BIOL	383	Bioethics (3 cr)		No
BIOL	454	Environmental Ethics (3 cr)		No
		Communication Elective (Choose 1)	3	
PE	183	Professional Communications in HPER/A (3 cr)		No
BADM	244	Business Communications (3 cr)		No

Prefix	Number	Course Title <i>(add or delete rows as needed)</i>	Credit Hours	New (yes, no)
CMST	405	Theories of Communication (3 cr)		No
		Research (Choose 1)	3	
BIOL	444	Epidemiology (3 cr)		No
ENGL	305	Prof/Technical Grant Writing (3 cr)		No
PE	459	Introduction to Research Methods (3 cr)		No
		Capstone (Choose 1)	3	
PE	498	Research (3 cr)		No
PE	496	Field Experience (3 cr)		No

Total number of hours required for completion of specialization

36

Total number of hours required for completion of major

28

Total number of hours required for completion of degree

120

5. Delivery Location

Note: The accreditation requirements of the Higher Learning Commission (HLC) require Board approval for a university to offer programs off-campus and through distance delivery.

- A. Complete the following charts to indicate if the university seeks authorization to deliver the entire program on campus, at any off-campus location (e.g., USD - Sioux Falls, Black Hills State University - Rapid City, Capital City Campus, etc.) or deliver the entire program through distance technology (e.g., as an online program)?**

	Yes/No	Intended Start Term
On campus	Yes	Fall 2026

	Yes/No	If Yes, list location(s)	Intended Start Term
Off campus	No		

	Yes/No	If Yes, identify delivery methods <i>Delivery methods are defined in AAC Guideline 2.4.3.B.</i>	Intended Start Term
Distance Delivery (online/other distance delivery methods)	Yes	Online/HyFlex	Fall 2026

- B. Complete the following chart to indicate if the university seeks authorization to deliver more than 50% but less than 100% of the certificate through distance learning (e.g., as an on-line program)? This question responds to HLC definitions for distance delivery.**

	Yes/No	If Yes, identify delivery methods	Intended Start Term
Distance Delivery (online/other distance delivery methods)	No		

- 6. Additional Information:** *Additional information is optional. Use this space to provide pertinent information not requested above. Limit the number and length of additional*

attachments. Identify all attachments with capital letters. Letters of support are not necessary and are rarely included with Board materials. The University may include responses to questions from the Board or the Executive Director as appendices to the original proposal where applicable. Delete this item if not used.