



**SOUTH DAKOTA BOARD OF REGENTS
ACADEMIC AFFAIRS FORMS**

Substantive Program Modification Form

Use this form to request minor changes in existing programs (majors, minors, certificates, or specializations).

UNIVERSITY:	NSU
CURRENT PROGRAM TITLE:	Entrepreneurial Studies Minor
CIP CODE:	520701
UNIVERSITY DEPARTMENT:	Management and Marketing
BANNER DEPARTMENT CODE:	NMAM
UNIVERSITY DIVISION:	School of Business
BANNER DIVISION CODE:	5B

University Approval

To the Board of Regents and the Executive Director: I certify that I have read this proposal, that I believe it to be accurate, and that it has been evaluated and approved as provided by university policy.

Michael Waroux

Vice President of Academic Affairs or
President of the University

3/5/2020

Date

1. This modification addresses a change in (place an "X" in the appropriate box):

- Total credits required within the discipline Total credits of supportive course work
- Total credits of elective course work Total credits required for program
- Program name Existing specialization
- CIP Code Other (explain below)

2. Effective date of change: 6/1/2020

3. Program Degree Level (place an "X" in the appropriate box):

- Associate Bachelor's Master's Doctoral

4. Category (place an "X" in the appropriate box):

- Certificate Specialization Minor Major

5. If a name change is proposed, the change will occur (place an “X” in the appropriate box):

- On the effective date for all students
- On the effective date for students new to the program (enrolled students will graduate from existing program)

Proposed new name: Entrepreneurship Minor

Reminder: Name changes may require updating related articulation agreements, site approvals, etc.

6. Primary Aspects of the Modification (add lines or adjust cell size as needed):

<i>Existing Curriculum</i>				<i>Proposed Curriculum (highlight changes)</i>			
Pref.	Num.	Title	Cr. Hrs.	Pref.	Num.	Title	Cr. Hrs.
ACCT	210	Principles of Accounting I	3	ACCT	210	Principles of Accounting I	3
ACCT	211	Principles of Accounting II	3				
BADM	334	Small Business Management	3				
BADM	336	Entrepreneurship I	3	BADM	336	Entrepreneurship I	3
		or					
ENTR	336	Entrepreneurship I	3				
BADM	370	Marketing	3	BADM	370	Marketing	3
BADM	438	Entrepreneurship II	3				
		or					
ENTR	438	Entrepreneurship II	3	ENTR	438	Entrepreneurship II	3
		Choose 1:				CHOOSE 2:	
BADM	432	Customer Relationship Management	3				
BADM	489	Business Plan Writing & Competition	1	BADM	334	Small Business Management	3
				BADM	360	Organization & Management	3
				BADM	339	Sustainability	3
				BADM	378	Marketing for E-Commerce	3
				BADM	432	Customer Relationship Management	3
				BADM	473	Retail Management	3
						Any 300 or 400 level course approved by the School of Business Dean	3
		Students may take one of the following in place of ACCT 210 and ACCT 211:					
ACCT	406	Accounting for Entrepreneurs	3				
BADM	506	Accounting for Entrepreneurs	3				
ACCT	520	Foundations of Accounting	3				
Total number of hours required for major, minor, or specialization			19-21	Total number of hours required for major, minor, or specialization			18
Total number of hours required for degree			19-21	Total number of hours required for degree			18

7. Explanation of the Change:

The above changes accomplish the following:

- Freshen the title of the program,
- Remove courses and prefixes that are not offered at NSU,
- Reduce the number of credits required,
- Add more relevant electives,
- Creates an opportunity to bring a course from outside a business discipline into the minor that would support a student’s entrepreneurial goals,
- Make the minor more accessible to students outside of business.