

WHAT IS THE NORTHERN IMPACT? IT DEPENDS ON WHO YOU ASK. HOWEVER, ONE THING IS CERTAIN: THE IMPACT THAT NORTHERN STATE

UNIVERSITY HAS ON OUR COMMUNITY IS WIDE-REACHING. IT TOUCHES EVERY PERSON, EVERY EMPLOYER, EVERY ALUMNUS – BOTH THOSE STILL IN ABERDEEN AND THOSE WHO

FOR YOU. FOR US. FOR THOSE TO COME.

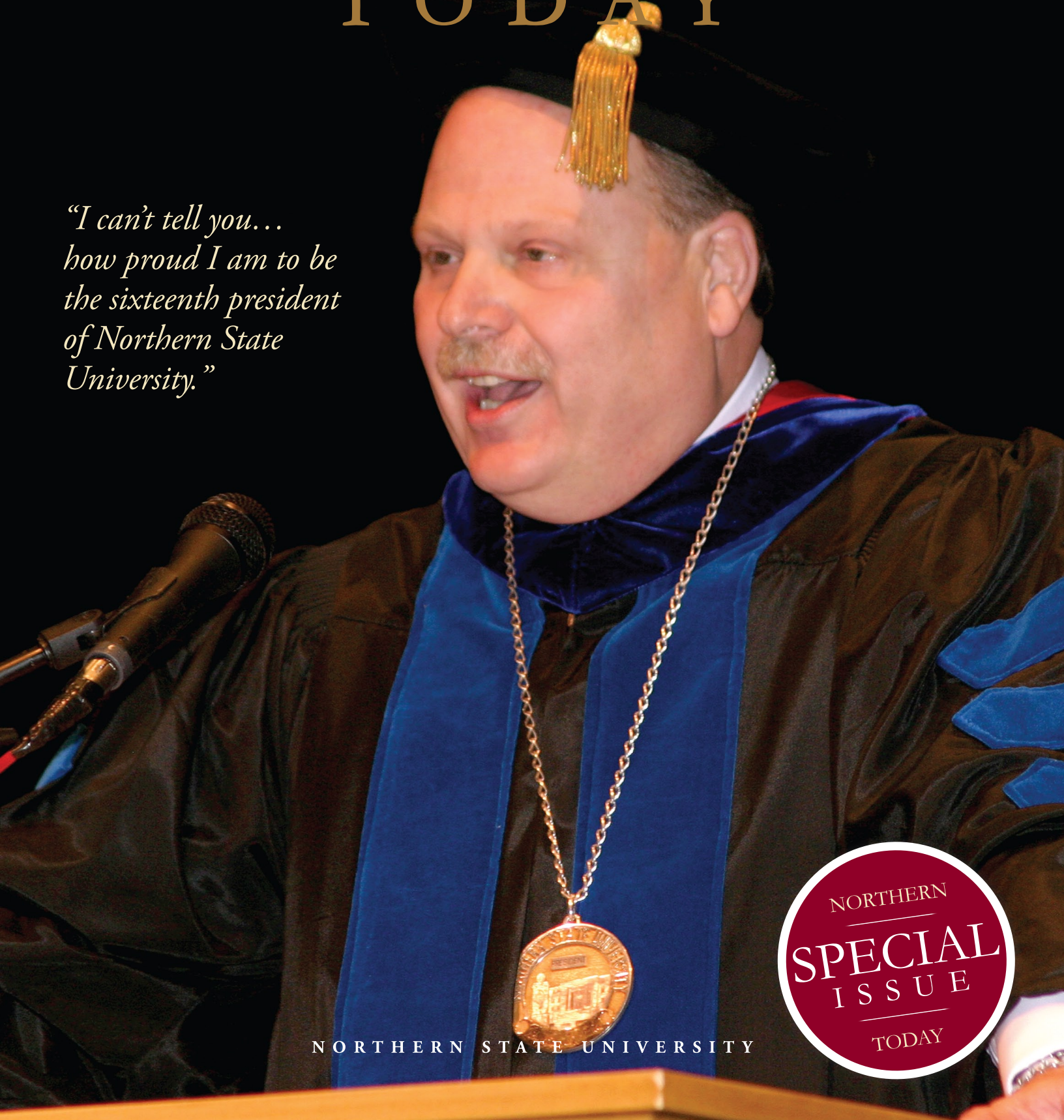


HAVE MOVED AWAY. IT TOUCHES OUR CITY, OUR REGION, OUR STATE, IT REACHES INTO THE PAST – TO THOSE WHO STILL HOLD THE PRIDE

NOVEMBER 2009

NORTHERN TODAY

*"I can't tell you...
how proud I am to be
the sixteenth president
of Northern State
University."*



NORTHERN STATE UNIVERSITY



**DESIGNED AND PRODUCED BY
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UNIVERSITY RELATIONS, FOR THE
NORTHERN STATE
UNIVERSITY FOUNDATION**

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ABOUT NORTHERN STATE UNIVERSITY

Northern State University is a premier residential, liberal arts institution characterized by outstanding instruction, extraordinary community relations, and unparalleled co-curricular opportunities. In August of 2009 NSU was again named by *U.S. News and World Report* as one of the best undergraduate public institutions in the Midwest. For more information about NSU, visit our Web site at www.northern.edu.

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Letter

FROM THE PRESIDENT

“NORTHERN’S RICH HISTORY COMPELS US TO HONOR THE HIGH STANDARDS OF THOSE WHO CAME BEFORE US, AND DARES TO ASK ‘HOW FAR CAN WE GO?’”



James M. Smith

NOW IS A VERY EXCITING TIME AT NSU and we are thrilled to be a part of this moment. With the kick-off of *The Northern Impact* capital campaign we have the extraordinary opportunity to reach our potential and make important contributions. All of us—alumni, friends, faculty, staff, parents and students—have a stake in Northern’s future. Through *The Northern Impact* we have the opportunity to fulfill the promise of Northern State for future generations and give back for all that our university has given us. Please join us in supporting this project.

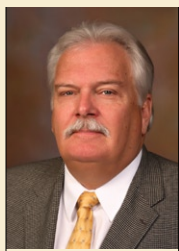
Northern’s rich history compels us to honor the high standards of those who came before us, and dares to ask “How far can we go?” As our institution faces the increasing challenges of recruitment and retention, it is now more important than ever that the measure of resources available to students continues to ascend. Thanks to the leadership, Todd Jordre, Mike Birgen, Mike Bockorny and Zach Flakus the NSU Foundation has been very effectual in increasing resources available to Northern State and its students. As the leadership team for *The Northern Impact*, they have dedicated their time, talent and voices to help make the campaign a true success. With their efforts and your support we will ensure the strength of Northern State’s current and future scholarship programs.

The promise of our future is limitless. Your gift to *The Northern Impact* – regardless of the amount – will make an important difference to Northern State University. On behalf of the administration, staff and students, I thank you for your consideration.

CAMPAIGN COMMITTEE



Darly **Ebach**



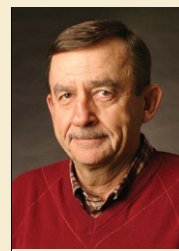
Mike **Evans**



Glenna **Fouberg**



Rod **Fouberg**



Charlie **Jakober**

John **Schwan**
Not pictured



Glenn **Jakober**



Jim **Lust**



Jim **Thares**



Cindi **Walsh**

Jim **Koehler**
Not pictured



"I can't tell you...how proud I am to be the sixteenth president of Northern State University," Smith said.

INVESTITURE OF
NORTHERN STATE UNIVERSITY

Sixteenth President **James M. Smith**

NATIONAL, STATE and local leaders joined the NSU community to officially welcome the sixteenth president on Fri., Oct. 30, 2009, at the Johnson Fine Arts Center on the NSU Campus.

Over 200 people attended the formal investiture ceremony which included greetings from United States Senator Tim Johnson, South Dakota Governor Mike Rounds, Black Hills State University President Kay Schallenkamp and members of the Board of Regents.

"I can't tell you...how proud I am to be the sixteenth president of Northern State University," Smith said. "I think we

know our future is bright. Not today, not tomorrow, but 100 tomorrows and 1,000 tomorrows."

Smith said Northern's future will include:

- Continuing to grow both undergraduate and graduate enrollment.
- Continue the E-learning commitment to K-12 students.
- Continuing to collaborate, including with a presence at the university centers in Sioux Falls and Pierre.
- Continuing to fund scholarships, including the Wolf PACT.

Dr. John R. Hoyle, a professor of educational administration from Texas A&M University was the Inaugural Keynote speaker.



*"I think we know
our future is bright.
Not today, not
tomorrow, but 100
tomorrows and 1,000
tomorrows."*



A-C South Dakota Board of Regent President Terry Baloun and Regent Executive Director Jack Warner congratulate the new President. **D** South Dakota Governor Michael Rounds shares comments with attendees. **E** Inaugural Keynote speaker Dr. John R. Hoyle addressed the crowd. **F** Dr. Warner presents the Presidential medallion to President Smith. **G** Dr. Timothy Woods conducts the Collegiate Choir who performed with the Concert Band at the Inaugural festivities. **H** Faculty Senate President Dr. Kathryn Courtney presents Smith a number "16" jersey for being the 16th President.



PRESIDENT JIM SMITH AND DR. CONNIE RUHL SMITH



**KING OF THE GYPS
KEITH BRANDENBURGER**



Ho Ho Ho Ho

A GYPSY'S LIFE FOR ME

GYPSY DAYS

2009





GYPSY DAY ROYALTY
MARSHAL BRADY LESNAR AND
QUEEN BECKY SCHULDT





NORTHERN STATE UNIVERSITY
KICKS OFF
CAPITAL CAMPAIGN

NORTHERN HAS LAUNCHED AN ambitious capital campaign with the goal of raising over \$27 million — more than three times the amount of any campaign goal in the university's history.

The campaign, *The Northern Impact: For you, For Us, For Those to Come*, is based on a recent NSU Foundation feasibility study.

The campaign will also reflect a brand new initiative the university has recently commissioned...the Northern Action Plan. "This plan will effectively assess the role Northern will play as an entrepreneurial university," said NSU President,

Dr. James Smith. "We will strive to continue to provide solid programs in education, business, fine arts and arts and sciences, while adding new and exciting programs to meet regional workforce needs. We believe that Northern's future success will depend on pulling together all alumni and friends to support their university at this waypoint in the history of Northern."

"All studies show that Northern plays an important role in the success of Aberdeen and the region," said Jim Koehler, National Chair for the Northern Impact Campaign. "This university has touched more than 25,000 alumni lives and

many more friends. These supporters continue to want to see Northern students and this university prosper."

So far, approximately \$18 million has been raised. NSU, in conjunction with NSU Foundation Board members and volunteers, will work to raise the remaining amount prior to the campaign's conclusion in 2014.

"Our goal is to be able to provide enough financial assistance, so that when we speak with a student about attending Northern, we can offer them a scholarship that will close the deal," added Mike Evans, NSU Foundation Board Chair.

THE ENDOWMENT MATCHING GIFT

The NSU Foundation announced an anonymous \$5 million lead gift that will match any current or newly established endowment gifts.

"These gifts are really the bedrock of what this campaign needs to be successful," said Todd Jordre, President/CEO of the NSU Foundation.

"We need to build our Wolf PACT endowment so that we can continue to provide the best scholarship offer in the state and region."

LARGE GIFTS

Along with the \$5 million dollar anonymous gift, Northern has also received several other gifts of \$1 million or more during the silent phase of the campaign.

THE LAUNCH

The launch of the campaign was held during inauguration ceremonies for Dr. James Smith on October 30. Activities took place throughout the weekend including several kick-off activities along with a tailgate party prior to the Northern vs. Southwest State University football game.

To receive a more detailed outline of what your donation will help support, or to learn more about The Northern Impact, call (605) 626-2550, e-mail nsualumni.edu or visit www.northern.edu.

Make a purchase

FROM THE
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support
NSU
SCHOLARSHIPS

Go to www.bookstore.northern.edu, enter coupon code Alumni2009 in the Coupon Code Box and click Apply for the coupon to display on your order. **10% of your purchase will go to the Alumni Association for scholarships.** Phone orders and in-store orders are not included in this promotion. Your donation will be logged by the NSU Foundation. Coupon will expire December 31, 2009.

Coupon Code is
Alumni2009

THE DIRECTION

FOR YOU. FOR US. FOR THOSE TO COME.

ENDOWMENT – In order to recruit the highest quality students, we rely on scholarships and our endowment.

THE NEED: \$19,000,000

Wolf PACT scholarship program, athletic scholarships and scholarships for the School of Fine Arts, School of Education, School of Business and College of Arts and Sciences.



27.2 MILLION

20 MILLION

18.5 MILLION

15 MILLION

10 MILLION

5 MILLION

**TOTAL
CAMPAIGN
GOAL:**
\$27,250,000 Over
5 years

CURRENT AND NEW ANNUAL SUPPORT – To continue our move toward becoming a major player in both academics and athletics.

THE NEED: \$4,750,000

Continued support for student scholarships, banking and financial services scholarships, and guaranteed Wolf PACT scholarships.

CAMPUS RENOVATION AND EXPANSION – Supporting

Northern State University's charm and expanding available services for new students.

THE NEED: \$3,500,000

Renovation and expansion of athletic facilities within the Barnett Center.

ON SAT, SEP 5, THE NORTHERN STATE UNIVERSITY COMMUNITY LOST A BELOVED FRIEND, GRACIOUS COLLEAGUE AND GIFTED MUSICIAN, ALYCE BERGGREN. ALYCE PASSED AWAY AT THE AGE OF 84 AFTER A LIFETIME OF SERVICE TO OUR COMMUNITY.

“Music is harmony, harmony is perfection, perfection is our dream, and our dream is heaven”

Henri Frederic Amiel

by RICHELLE BRAUN, *University Relations*

Though I had the privilege over the last five years to write about many, no story or person has touched me quite like Mrs. Berggren.

I have to admit that I didn't really know Alyce Berggren before she passed away, and when I heard she had died, I was surprised how genuinely saddened I was. After visiting with her colleagues, students and friends I have since learned that the world is a better place because of Alyce Berggren. So I am going to share a few things about her. Just a few. Because she deserves it.

To say that Alyce left a lasting impression on those she knew would be a gross understatement. She arrived at Northern State in 1947, where she began her career as an educator, chairman of numerous music organizations, accompanist and featured performer. During her tenure at NSU she presented master classes and workshops throughout the state and toured with Professor Allan Jacobson under the sponsorship of the South Dakota Arts Council.

“For many years Alyce and I shared the joy of piano music for two players at one and two pianos,” said friend and colleague, Allan Jacobson. As we made music in various South Dakota communities, we would bring the Scrabble board along and sometimes have a game backstage. I will carry on facing life's puzzles as a better person for having shared her inspiring friendship.”

Alyce gave a great deal of time, support and funding to the School of Fine Arts. Former students, colleagues, and friends, experienced first hand the kindness and generosity of Alyce.

“She took the time to get to know and care about me which inspired me to work hard to make her proud,” said Bethany Orn Andrist (B.A. '06.) “I was lucky to



“There are some people who are grand concert pianists and some who are grand accompanists. Alyce was both.”

Jan Pearson, friend and former colleague.

"When you think of the word 'lady' you think of Alyce."

personally know the person whose scholarship I received. This helped me understand the importance of giving and generosity!"

"Everything about her was so different – just knowing her left a lasting impression and changed my life," shared Peggy Bruns (B.S. '80). "She was the most elegant, graceful woman I had ever met. As a student at Northern, I studied piano with her, and she played for me in several competitions and recitals. She and her husband Jack were very special to my husband and me."

"There are some people who are grand concert pianists and some who are grand accompanists. Alyce was both," said Jan Pearson, friend and former colleague. "When you think of the word 'lady' you think of Alyce."

The affection and esteem in which Alyce was held was clearly demonstrated by the impression she left on our community. In the hearts and minds of all who knew her, she will be sadly missed and fondly remembered.

Her lifelong passion for music remained unchanged after many years as a performer, teacher and accompanist, and in doing so, she energized something that, ultimately, led to something larger than herself.

Alyce and her husband John were honored with the establishment of the Berggren Excellence in Music Scholarship Foundation in 1978, and were presented the Governor's Award in the Arts in 1982. The "Berggren Recital Hall" in the Johnson Fine Arts Center was named in honor of Alyce, and her husband for their excellence and contributions to the field of music.



Miss Gaul and Mrs. Berggren accompanists of "The Medium"



Mrs. Berggren, Jan Pearson, Jim Ewing and student.



GYPSY DAYS 2009



KING OF THE GYPS KEITH BRANDENBURGER PRESENTING, HEAD MEN'S BASKETBALL COACH DON MEYER WITH THE KING OF THE GYPS COACHING AWARD.



KATHY GRAVES '75 - KRETCHMAN COACHING AWARD, RONDA (GRIEBEN) FLYNN '85 - HALL OF FAME, KEITH MOORE '90 - HALL OF FAME, DAN CULEY '69 - DISTINGUISHED ALUMNI, MIKE CARDA '89 - HALL OF FAME



NORTHERN TODAY

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OF OUR WELL BEING. AND OF OUR PROSPECTS THE IMPACT MAY BE DIFFERENT FOR EVERYONE. BUT THE IMPACT IS ALWAYS THERE.



WHO WILL WALK THROUGH NORTHERN STATE'S HALLS. IT'S MORE THAN A SCHOOL. IT'S A CRUCIAL PART OF OUR COMMUNITY.

Be You. Be Us. Be Northern.
www.northern.edu

OF NORTHERN STATE CLOSE. IT ENVELOPS THE CURRENT STUDENTS WHO LIVE IN ABERDEEN. IT DIVES INTO THE FUTURE, FOR EVERYONE