



**SOUTH DAKOTA BOARD OF REGENTS
ACADEMIC AFFAIRS FORMS**

Authority to Offer an Existing Course

NSU
Institution

CAS/Languages, Literature, and Communication Studies
Division/Department

Michael Wenous
Institutional Approval Signature

4/8/2020
Date

1. Is this a request to offer an existing common course or an existing unique course (approval will change course status from unique to common)?

- Common Course
 Unique Course

2. Provide the complete description as it appears in the system database including pre-requisites and co-requisites.

| Prefix & No. | Course Title | Credits |
|--------------|------------------|---------|
| MCOM 475 | Public Relations | 3 |

| Course Description |
|--|
| Interpreting institutional and industrial policies and programs to the public. |

Pre-requisites or Co-requisites (add lines as needed, make sure to copy boxes in Pre-req and Co-req cells)

| Prefix & No. | Course Title | Pre-req | Co-req |
|--------------|--------------|---------|--------|
| N/A | | | |

3. Universities currently offering this course (place an "X" in the appropriate boxes):

- BHSU DSU NSU SDSMT SDSU USD

4. Does Offering the Course Create FTE Implications? No

5. Does Offering the Course Create Schedule Management Implications? No
Explain: Faculty member has workload available to teach the course.

6. Existing program(s) in which course will be offered: Public Relations Minor
7. CIP Code for the course: 090902
8. Proposed instructional method by this university: R - Lecture
9. Proposed delivery method by this university: N01 Face-to-face
10. University Dept. Code: NLAC
11. Authority to offer effective beginning in what term? Fall 2020
12. Section Restriction: None

RE: [EXT] Re: Feedback Requested Regarding NSU's Offering MCOM 475

Fashbaugh, Martin <Martin.Fashbaugh@bhsu.edu>

Fri 9/20/2019 5:47 PM

To: Haller, Elizabeth <Elizabeth.Haller@northern.edu>

Elizabeth,

Sorry for not getting back to you, though I thought I had! We have no problem with you offering this class—MCOM 475.

Apologies,

Martin

From: Haller, Elizabeth <Elizabeth.Haller@northern.edu>**Sent:** Friday, September 20, 2019 3:35 PM**To:** Fashbaugh, Martin <Martin.Fashbaugh@bhsu.edu>**Subject:** [EXT] Re: Feedback Requested Regarding NSU's Offering MCOM 475

Hello, Dr. Fashbaugh. Just checking to see if you have any feedback regarding our offering MCOM 475.

Elizabeth

From: Haller, Elizabeth <Elizabeth.Haller@northern.edu>**Sent:** Tuesday, September 17, 2019 3:28 PM**To:** Fashbaugh, Martin <martin.fashbaugh@bhsu.edu>**Subject:** Feedback Requested Regarding NSU's Offering MCOM 475

Hello, Dr. Fashbaugh.

NSU is looking to submit a request to offer MCOM 475 as part of our new minor in public relations. We would offer it as a face to face course. Would your department have any objections to our offering MCOM 475?

Thank you for your consideration.

Elizabeth

ELIZABETH HALLER, PH.D.*Department Chair of Languages, Literature, and Communication Studies**Associate Professor of English**Chair of SDBOR English Discipline Council*

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