



**Bachelor of Arts in Communications, Emphasis in Public Relations
Plan of Study**

First Year Fall	
Course	Credit
IDL 190, Freshman Seminar	2
MATH 114/L, College Algebra*	3-4
HIST 122, Western Civilization II*	3
ENGL 101, Composition I	3
SPCM 101, Fundamentals of Speech*	3
	14-15

First Year Spring	
Course	Credit
SPCM 222, Argumentation and Debate	3
MUS 100, Music Appreciation*	3
ECON 201, Principles of Microeconomics*	3
PSYC 101, General Psychology*	3
ENGL 210, Introduction to Literature*	3
	15

Second Year Fall	
Course	Credit
MCOM 210, Basic Newswriting**	3
SPCM 310, Business and Professional Speaking***	3
BIOL 211/L, Environmental Biology*	3
Introductory or Intermediate Foreign Language	3-4
SPCM 150, Introduction to Public Relations	3
	15-16

Second Year Spring	
Course	Credit
SPCM 201, Interpersonal Communication	3
GEOG 131/L, Physical Geography*	4
ENGL 201, Composition II	3
Elective or Minor Course	3
Elective or Minor Course	3
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Third Year Fall	
Course	Credit
SPCM 405, Theories of Communication	3
SPCM 223, Mass Communications***	3
PHIL 100, Introduction to Philosophy*	3
SPCM 410, Organizational Communication	3
Elective or Minor Course	3
	15

Third Year Spring	
Course	Credit
BADM 370, Marketing**	3
SPCM 470, Intercultural Communication	3
SPCM 390, Seminar	3
Elective or Minor Course	3
Elective or Minor Course	3
	15

Fourth Year Fall	
Course	Credit
SPCM 434, Small Group Communication	3
SPCM 422, Persuasion	3
Elective or Minor Course	3
Elective or Minor Course	3
Elective or Minor Course	3
	15

Fourth Year Spring	
Course	Credit
SPCM 494, Internship	3
SPCM 416, Rhetorical Criticism	3
Elective or Minor Course	3
Elective or Minor Course	3
Elective or Minor Course	3
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Suggested Double Majors: Business Administration, English, Marketing, Psychology, and Sociology

Suggested Minors: Business, English, Marketing, Psychology, and Sociology

*Fulfills a General Education Requirement. Other course options may be available. **Fulfills a major requirement. Other course options may be available. ***Fulfills a general elective. Other course options may be available. This plan of study is not an official document. Depending on placement scores, developmental courses may be required. Course rotations may change. Please visit with a professional advisor at least once a semester to review appropriate course choices and plan updates.