



NORTHERN
STATE UNIVERSITY

SCHOOL OF BUSINESS STUDENT ACHIEVEMENT

2024-25 School of Business Graduates

84%

of graduates were
employed part or full-time.

RETENTION RATES

- Fall 2023: 83%
- Fall 2024: 68%
- Fall 2025: 68%

94%*

of business students rated
their overall experience as
good or excellent.

PERCENT OF GRADUATES EMPLOYED PART OR FULL-TIME

- 2022-2023 grads: 100%
- 2023-2024 grads: 83%
- 2024-2025 grads: 84%

90%*

of business students said
they would probably or
definitely attend NSU again.

*Most recent data from the NSSE data in 2023.